New Collaborations

DEFHR has partnered with The Right Horse Initiative to help reframe the conversation about horse adoption in an effort to make it the new norm for people looking for their next horse. “Days End Farm Horse Rescue is incredibly honored to be a part of this initiative. We believe that working collaboratively is the key to helping more horses across the nation find homes,” said DEFHR Chief Executive Officer, Erin Clemm Ochoa. DEFHR is proud to support this national movement to promote equine adoptions as well as the bond between horses and humans. We are good people for good horses and everyone who loves horses has ownership in this movement. To learn more about The Right Horse Initiative, visit www.therighthorse.org

During April 21-26, 2017, DEFHR participated in ASPCA’s Help a Horse Day, a nationwide celebration focusing on connecting people and horses. DEFHR showcased 100 of Maryland’s most eligible horses for adoption. The 100 horses were made up of DEFHR’s population of adoptable horses and spanned across 9 other Maryland rescues with horses ready for forever homes. DEFHR felt that there was a great opportunity to highlight the good horses that are out there ready for good people to give them that second chance they so deserve while helping to alleviate the capacity strains that rescues are often challenged with. DEFHR’s Chief Executive Officer, Erin Clemm Ochoa (supported by staff and volunteers) broadcasted live on Facebook across 5 days at each of the highlighted facilities, reaching over ONE MILLION people! The ASPCA recognized DEFHR with the Equine Innovator Award for social media creativity and innovative collaboration with rescues to promote adoption.

A Message From Our Chief Executive Officer

Erin Clemm Ochoa

2017 was such an impactful year for DEFHR, and we are so grateful that YOU have been along for the ride. We collaborated with peer rescues to increase adoptions, we partnered with The Right Horse Initiative to make adoption the preferred method of finding your next horse, and we transitioned a record number of horses into new homes! Not only that, but I became more involved with industry collaborations such as the Maryland Horse Industry Board, the Maryland Horse Council, and the Unwanted Horse Coalition which sits under the American Horse Council. These efforts continue to put DEFHR on the map so that we can make a bigger impact on an even larger scale. None of this would be possible without YOUR continued support. Individual giving is the majority of our revenue, and we are changing the lives of horses and educating people because of YOUR generous support. There are even greater things coming down the pike in 2018. So hold on and continue to ride with us on this amazing journey!

Thank You!

2017 Board Of Directors

Alexandra Ledbetter, Chairperson
Britney Ebbert, CPA, Vice Chair
Christopher Schaffer, CPA, CFP, Treasurer
Kathryn Michel, Secretary
Erin Clemm Ochoa (Ex-Officio)
Joyce Sherwood, PMP
Deborah L. Brown
Lindsey Gross
Jill Howsen
Lynn A. Shuppel, CPA
Our Programs Grew, All Thanks to YOU!

DEFHR Family Forever Program
The DEFHR Family Forever Program, allows supporters to sponsor a horse financially and give them the chance to become either a grooming or riding sponsor. Sandy, Rhetta, and Michael sponsor Issac (Bottom Right). In addition to their countless volunteer hours, they faithfully visit Issac weekly and give him extra TLC. They groom and ride Issac. Sandy, Michael, and Rhetta have all become members of the DEFHR Family Forever!

Training & Adoptions Program
Quest came to DEFHR emaciated and feral with severely neglected hooves reaching over 3ft in length. An 18 year old stallion, living in total isolation in a stall 4ft high with manure. His road to recovery should have been a long one and miraculous if he was even pasture sound. With love, compassion and training he rehabbed in record time becoming an incredible pony. He enjoys undersaddle work doing beginner level dressage and loves learning tricks, thanking us everyday with his sweet disposition. He found his forever home and is thriving!

Education/Outreach Program
DEFHR’s education and outreach programs continue to make a big impact in our community! In 2017, we provided over 4,000 people with a unique experience at the farm learning from our horses. From animal control officers and aspiring veterinarians to pre-schoolers, teens and students of all ages, DEFHR is making a difference in equine welfare & empowering the next generation of animal lovers.

SUCCESS BY THE NUMBERS

RESCUED
Our team helped rescue and rehabilitate a record 67 horses in 2017!

EDUCATION
DEFHR helped educate over 4,000 this year alone via seminars, education, programs, clinics, and presentations!

VOLUNTEERS
DEFHR had over 1,000 volunteers lend a helping hand in 2017!

REACH
DEFHR reached over 52,000 people via programs, seminars, clinics, presentations, events, and community outreach!

ADOPTIONS
In 2017 DEFHR adopted out 37 horses!

BY THE NUMBERS

2017 Revenue
- Program Service Fees
- Special Events
- Sales & Misc Rev
- Public Support/ Direct Contributions

2017 Expenses
- Administrative
- Fundraising
- Program