

# Days End Farm



Dear Business Owner:

Days End Farm Horse Rescue, Inc. (Days End) is a 501(c)(3) nonprofit, volunteer-based humane organization dedicated to the rescue and rehabilitation of abused and neglected horses. Days End Farm cares for horses that once faced a life of suffering after being victims of neglect, abuse or ignorance. These horses come from all over the state of Maryland and are rehabilitated and retrained until they are healthy enough to be placed in a new, carefully screened home.

We're seeking your support through sponsorship of our upcoming Spring Carnival to help fund Days End's rehabilitation costs for the 100 or more horses we shelter each year. The **SPRING CARNIVAL**, being held on **Saturday, June 24, 2006**, is a perfect opportunity to gain *high sponsor visibility* as over 1,000 local families visit the farm during this event. This is fun event where the majority of people passing through bring their entire family to our facility!

## There are four (4) ways you can help:

1. **“Presenting” Sponsorship: \$500.** This level entitles you to having your business' name on the FRONT, TOP of our Spring Carnival, Volunteer T-Shirt with additional space for a business card size ad. These shirts are given to all volunteers to wear during this event and for years to come. Additionally, your company will be listed in press releases, media coverage, on-line promotions, given a full page ad in the Spring Carnival program, listed on our website, and in *Horsetalk*, Days End's bi-annual newsletter (distribution over 10,000). There will also be a sponsor's booth where your business' information may be disseminated.
2. **“Event” Sponsorship: \$250.** This level entitles you to sponsor one of our booths. Your business' name will be placed in a prominent place by one of our many game, food or information booths. A business card size ad will be placed on our Spring Carnival Volunteer T-Shirts and your company name will also be listed in the event program and our newsletter, *Horsetalk*. There will also be a sponsor's booth where your business' information may be disseminated.
3. **“T-Shirt” Sponsorship: \$100.** This level entitles you to having a business card size ad on our Spring Carnival Volunteer T-Shirt. Your company is also given an acknowledgement in the event program as well as our newsletter, *Horsetalk*. There will also be a sponsor's booth where your business' information may be disseminated.
4. **Gift-In-Kind Sponsorship.** This level requires the donation of a gift certificate or prize to be used either as door or game prizes. This level entitles you to be listed in our event program. There will also be a sponsor's booth where your business' information may be disseminated.

*Can we count on your support for one of these levels?* Please contact us at (301) 854-5037 or (410) 442-1564 if you have any questions or to notify us of your support. Private tours are always available and we encourage you to contact us so that one can be arranged. We've just updated our web site where you can learn about our horses and our many educational programs – [www.defhr.org](http://www.defhr.org). You may also fax your response to (301) 854-5146.

Sincerely,



Kathleen Schwartz, Executive Director